



what
do we
all need





we all need
food and
happiness

connect  improve




Tasty Thoughts for Business

Diversity AND Engagement?

The combination of both is the key success for today's global business. The Professional from abroad can enhance business performance and enrich other's expertise.

How? By Mutual exchange of cultural experiences, sharing knowledge and business approaches, outside the formal working environment.





Connect to Improve....

Having the ability to embrace diversity is key for an organisation's success and competitiveness in the international business. Culture clashes are not only a waste of time; it can be destructive for the organization.

Successful organisations recognize the need for **dealing effectively** with issues such as **communication, decision-making** and **changes in a diversified setting**.






Tasty Thoughts for the Professional*

Living abroad in a foreign country can be hard, especially when it comes to understanding the culture of the people.

Connect 2 Improve gives you the opportunity to get together with a mixed group of people working in The Netherlands, with a diversified cultural background in an enjoyable, informal setting where **food is the guest of honor**.

Our approach is the tasty combination of coaching and cooking.


**'Knowledge Migrants', employees from abroad (start) working in the Dutch business environment*





why
join



- Meet professionals from other countries working in a Dutch environment
 - Learn how to be more socially and culturally aware
 - Learn and share about communication and adaptability challenges in business
 - Gain personal and professional skills
 - Experience creativity and interaction in a cooking setting
- 



The Program

..... MODULE 1


Session 1: You in a “Typical Dutch” business environment.

Different business approaches:

- Dutch culture: habits, behavior, communication
- Reflection on own (business) culture
- Sharing best business practices

Session 2: (Business) Values & Norms.

Effective communication in business:

- Personal and company values
 - Business perceptions of other cultures
 - Communication challenges in a multicultural business environment
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The Program

..... MODULE 2


Session 3: Employee Empowerment.

Personal growth & development:

- Goal setting
- Engagement and innovation
- Recognition of potential talents and skills

Session 4: Business performance improvement.

Inspire others and contribute to the work environment:

- Effective communication in a changing business environment
 - Delivering business results using the potential of employees' diversity
 - Managing global customers' challenges
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About us: the Coach and the Cook...


We combine our strengths as a coach and as a cook. Daily challenges in business are surprisingly reflected by creativity with food.

We are striving for many happy people in their (new) business environment!

Germa Holtus is a professional coach by heart with over 10 years of experience in the international business environment.

Reggy de Haas is a professional chef experienced in leading an international team and with a passion for food and people.

*The unique ingredient for this program is the “**food for thought**” approach. Because everyone needs to eat and everyone hungers for pride, acceptance and respect. Combining these basic human needs turns out to be a surprising and effective impact on a person’s empowerment.*





Tasty Thoughts

“Hungry” for more information?

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